



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Pol/Iss/Justice for All NC (17172)
Agency Innovative Advertising (2144)
Buyer GUERRA, HEIDI
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 654207
Inv Date 11/25/2012
Terms Net 30
Contract 339877
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Innovative Advertising
403 North Columbia Street
Covington, LA 70433

AgM

Product Political - Issue (1068)
Brand JUSTICE FOR ALL NC (140965)
Acct Types National/Political
Est/Headline /06403521
Demo
Revision
Comments JUSTICE FOR ALL NC
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 2:07:46PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Spot	4:30:00AM- 4:59:00AM	Day, Tu-1	11/06/12 4:40AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	NCSCFAIRNESS	\$800.00	
2.0	Spot	5:00:00AM- 5:30:00AM	Day, Tu-1	11/06/12 4:58AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCSCFAIRNESS	\$1250.00	
3.0	Spot	5:30:00AM- 6:00:00AM	Day, Tu-1	11/06/12 5:29AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCSCFAIRNESS	\$1250.00	
4.0	Spot	6:00:00AM- 6:30:00AM	Day, Tu-1	11/06/12 6:09AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	NCSCFAIRNESS	\$1300.00	
5.0	Spot	7:00:00AM- 8:00:00AM	Day, Tu-1	11/06/12 7:28AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	NCSCFAIRNESS	\$1100.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$7,400.00	Total Spots	5
Commission	(\$1,110.00)		
Net Total	\$6,290.00		